



Engage the room

Forum provides a variety of powerful audience engagement features, which make presentations more engaging, interactive and immersive.

- **Quiz Your Visitors**
Keep visitors engaged by polling them with multiple-choice or true/false questions. They can anonymously answer, and the tour guide can see the results in real-time. This helps gauge how well your audience is understanding the tour.
- **Field Questions**
Using Forum's Q&A feature, visitors can ask questions and get them answered by the tour guide. It's a great way to spark dialogue without interrupting the flow of a tour and encourages shy individuals to ask questions too.
- **Customize the Tour**
Guides can easily drop any PowerPoint or PDF presentation into Forum and add their own notes and questions, allowing them to create or customize tours from scratch.
- **Visitor Feedback**
Using Forum's contact feature, visitors can share their information along with any comments or questions. It's a great way to capture contacts (facilitating membership outreach), gather feedback and ensure thoughtful customer follow-up.
- **File Sharing**
Share brochures, calendars, event invitations, donor information and beyond with Forum's downloadable content feature.
- **Screen Sharing**
Videos, audio and more, with screen share, a presenter can share multimedia files (or whatever's on their screen) with participants.

If you're interested in trying Forum at your facility,
please contact us at: : Sales@Fasetto.com



ForumTM

Museum and Field Trip SolutionTM



Museum & Field Trip

ENHANCE THE STORYTELLING OF YOUR EXHIBIT OR TOUR.

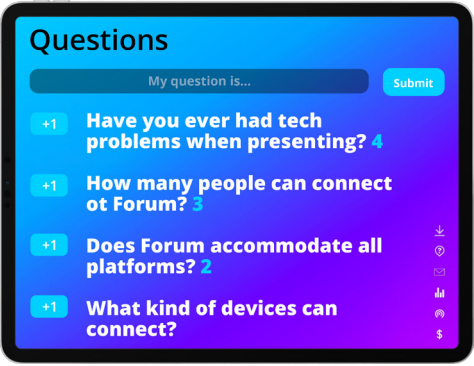
Whether it's an art exhibit, natural history, or iconic historical site, audiences want to be fully engaged within the story of a tour or exhibit—one that goes beyond what any tour script or brochure can accomplish. Docents are always looking for new ways to engage audiences beyond just speaking.

Wouldn't it be great if there was a way to make a more-engaging, multi-media tour experience, that didn't require the acquisition of dozens, if not hundreds of devices? What if there was a way to connect with the devices people carry every day—their smartphones, tablets and laptops?

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WITH FORUM, YOU CAN.

Forum is presentation software that creates an easy way for tour guides and historians to share presentations, videos and audio clips directly to the devices audiences already have. With no dongles, cables or even the internet required, Forum generates a visually enriching experience for every visitor and can improve the quality of your tours.



CONNECT YOUR TOUR AUDIENCE

Forum easily connects tours by turning your laptop or tablet into a multi-person presentation hub. It directly connects to your audiences' own devices and allows them to experience presentations in a more personal way. Even without the availability of WiFi or the internet—like on guided walking tours or bus tours—it's easy to connect to a Forum presentation.

MAKE IT MULTI-MEDIA

Oftentimes there's a limit to what fixed placards can share with your audience—not everybody in a group can read it at once—and there's always more to the story of your tour. Forum seamlessly shares presentations, videos, demonstrations and audio clips making every tour a multimedia experience. It also makes complex narratives easier to understand and always fun to follow.



REDUCE THE NEED FOR EXPENSIVE TOUR DEVICES.

Since Forum works through laptops and connected audience devices that people carry with them already, this greatly reduces the capital expense for buying dozens, if not hundreds, of devices for your tour—and their corresponding costs of operation, set-up and maintenance.